



Serge Bromberg is born in France in 1961. He graduated from the Paris Superior School of Commerce (ESCP-EAP) in 1983.

Both a passionate and fascinating collector, ever since 1985 he has been on the front line for preserving, saving and broadcasting heritage-films of all forms.

For his contribution, he and Eric Lange were granted the Jean Mitry Award in 1997, during the Giornate del Cinema Muto in Sacile (Italy), and he was awarded the Knights Cross of the French « Arts et Lettres » distinction in 2002. He has built up a catalog of rights to over 150 feature films and a collection of world-famous old films.

Furthering his desire to share his passion with the general audience, since 1992 he has hosted and played the piano for the unique cinema-concert show **Retour de Flamme (Back Fire)**, touring all over the world for the past 15 years.

Serge Bromberg is also the **Artistic Director of the International Annecy Film Festival of Animated Films** (since 1999), on the board of the *GAN Foundation for Cinema*, as well as the *French Association against Muscular Dystrophy* (AFM) and previously a board member of the *Cinémathèque Française*.

**As a delegate producer for television since 1994**, he has produced over 500 magazines and shows, company films and documentaries.

**As host**, he has namely hosted, for 7 years now, CELLULO, France 5's main youth program, as well as the Téléthron on France 2 ; and he still hosts the Retour de Flamme (Back Fire) magazine on Cine Cinema Classics.

Assistant director for feature films in his early days, he also wrote and directed *Histoire du Gag* (The Story of Gags, 52', ARTE, 1997), *Lumières sur City Lights* (Lights on City Lights, Production MK2-France 5, 2002), and *Les Premiers Pas du Cinéma* (The First Steps of Cinema, 2x52', 2004, Histoire/France 5).